



## **Focused Post-Acute Care Partners Adds 8 Long Term Care Communities Amid Company Expansion that Broadens its Business Model**

*Fort Worth Based Skilled Nursing Company's Acquisitions Extend Senior Care Reach Along the Gulf Coast of Texas, Increasing an Estimated \$60 million in Revenue to Topline*

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(Fort Worth, TX) – Fort Worth-based Focused Post Acute Care Partners (FPACP) announced today the acquisition of 8 long term care communities - adding to its growing imprint in the state of Texas. FPACP is increasing its presence in the Houston area by adding two Baytown metropolitan area communities for a total of four in that town, another community in the Westwood area southwest of the city will join an established Focused Care community nearby on Beechnut and an additional community in Pasadena, just southeast of the city epicenter. Moving outside of the Houston area, Focused Care will expand its brand into Orange, Webster and Beaumont, Texas and further down the coast to Corpus Christi.

“When I started Focused Care, my vision was inspired by the desire to meet an ongoing need in the rural areas and small towns of Texas for high quality, innovative long term care and short term rehab,” said Mark McKenzie, founder and CEO of FPACP. “Our entire business model has been based on the success of our team bringing accessible, patient-centered care to Texans living in our more rural regions and making the lives of our residents more meaningful. To continue our mission to serve rural Texans, we use this important opportunity to extend our reach to these new communities, though not rural, while we stay consistent with our core beliefs and the expectation of excellence in everything we do.”

In the time of Focused Care’s existence, the company has strived for goals in areas of care quality, community partnerships and an extensive companywide focus on culture change. The ongoing transformation taking place in FC communities includes enhanced

communication efforts between care teams, new position titles chosen to more accurately reflect individual responsibilities, and an emphasis on compassion, respect and preserving the dignity of residents. To date, Focused Care's initiatives have yielded progress in the following areas:

- A reduction in the administration of antipsychotics in several of FPACP communities since the company acquired them, one by as much as thirty percent and some by more than half.
- Eight of Focused Care communities received 5-star ratings in Quality Measures by the Centers for Medicare and Medicaid Services (CMS), the federal agency overseeing quality care in skilled nursing.
- The company's 2018 Complaint Survey data show from 2016 to November 2018, the number of deficiencies reported has drastically reduced by more than 50%.
- In addition to Focused Care's standard infection prevention programs, the company has partnered with Theraworx to enhance infection control and test improvement in reduction rates. Focused Care's objective is to further reduce hospital readmissions and minimize the disruption of patient well-being.
- For the last two years, Focused Care was one of six organizations nationally to achieve gold status in the Best Wellness Employer initiative developed by Wellness Workdays in collaboration with experts from Harvard Medical School. The *Best Wellness Employer* initiative recognizes the significant accomplishments of employers dedicated to improving employee health and well-being.

McKenzie operated a skilled nursing care community after completing his university degree and eventually became the CEO of the largest skilled nursing company in Texas. With the aim of bringing the latest in long term care strategies to smaller rural communities often not afforded the resources of facilities in metropolitan locations, McKenzie developed his own business model and launched a series of acquisitions in 2016, mostly throughout East and West Texas. Currently, Focused Care has approximately 2400 employees and provides skilled nursing care to an estimated 2200 residents throughout the state. The new acquisitions increase the company's estimated topline revenue to \$170 million.

"We're stepping outside our original business model with our latest additions to the Focused Care family of communities by venturing into metropolitan areas that will contribute to the health of our company and help us become a leader in the long term care sector," said McKenzie. "This is a business about lives – those in the communities we serve and our own - how we feel about what we do at the end of the day when we all go home. We are on a mission to change the way skilled nursing care looks, feels and performs and we keep raising the bar higher with every milestone."

Focused Care's new communities include:

Focused Care at Burnet Bay  
3921 N Main St. Baytown, TX 77521

Focused Care at Cedar Bayou  
2000 W Baker Rd Baytown, TX 77521

Focused Care at Westwood  
8702 S Course Dr. Houston, TX 77099

Focused Care at Pasadena  
3434 Watters Rd Pasadena, TX 77504

Focused Care at Webster  
17231 Mill Forest Webster, TX 77598

Focused Care at Summer Place  
2485 S Major Dr., Beaumont, TX 77707

Focused Care at Orange  
4201 FM 105, Orange, TX 77630

Focused Care at Corpus  
801 Cantwell Lane, Corpus Christi, TX 78408

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*About Focused Post-Acute Care Partners:*

*FPACP is a Texas-based skilled nursing care company with 31 communities located largely in rural and small towns throughout the state. FPACP's mission is to invest in communities typically with fewer resources than metropolitan areas by providing state-of-the-art long term care services while instilling the expectation of excellence in skilled nursing care. The company's conviction, that It Takes a Minute to Change a Life, is what drives each team member and FPACP's overall business objectives.*

Visit FPACP's website at [www.fpacp.com](http://www.fpacp.com)

You can view FPACP's wellness program at [www.fpacpwellness.com](http://www.fpacpwellness.com) or follow us on [Facebook](#), [Twitter](#), and [Instagram](#).